



Dear AIM Supporter,

Arlington Independent Media (**AIM**) has witnessed tremendous growth in 2023. We have been continuing the build-out of our new podcast/broadcasting multimedia studios at our South Arlington location, pioneering our new youth-centered journalism initiative, upgrading our cabling system and reimagining our training and membership programs. In addition, AIM is celebrating 40 years! These are huge milestones for Arlington Independent Media, and to commemorate these achievements, we invite you to the [**WERA Arlington Radio MusicFest on September 7th, 2023!**](#) This Inaugural MusicFest is a way for us to honor our legacy as Arlington's premier community media center and to celebrate AIM's exciting future at the forefront of media arts. This event will feature some of Radio Arlington's best and brightest local musicians and highlight AIM's commitment to training and amplifying the voices of creatives in our community.

AIM is dedicated to cultivating voices that might not otherwise be heard and improving public trust through hyper-local media. Over the past 40 years, AIMTV has proudly featured programs in English, Spanish, Amharic, Arabic, and French and 96.7 WERA has sustained shows by local and international producers. To that end, we believe that everyone can tell their stories in their own words and languages. As a 501(c)3 nonprofit membership organization and community media center, AIM is committed to amplifying historically marginalized voices by bringing multimedia-technology skills to communities of color, English language learners, low-income individuals, veterans and other underserved Arlington residents.

Arlington is an incredibly vibrant community full of activism and creative expression. Our goal is to leverage that richness and solidify AIM as an anchor organization for media, culture, arts and social justice. With your help, we plan to create an organization that sets the standard for community media. We are collaborating with local and regional nonprofits, advocacy agencies, faith-based organizations, civic groups and government agencies to support and inspire diverse creators. Join us! Help us foster storytelling and independent media production through community television, radio and digital arts.

Best,

A handwritten signature in black ink, appearing to read "Whytni H. Kernodle". The signature is fluid and cursive, with a long horizontal stroke at the end.

Whytni H. Kernodle, Esq., CEO

Arlington Independent Media - so much to celebrate 24 hours a day, 7 days a week!
Help us launch this new chapter by sponsoring the [**WERA Arlington Radio MusicFest**](#). Learn about the event [here](#).



2023 WERA Arlington Radio MusicFest Sponsorship Levels and Benefits

\$ 5,000 Ambassador Level Sponsor

- Logo on plastic beer/wine cups at WERA Radio MusicFest
- Three (3) radio announcements on WERA 96.7
- Six (6) complimentary beer/wine cups
- Six (6) tickets to the VIP Happy Hour
- Tabling option at event
- Logo and tag in social media posts
- Logo on signage at event
- Logo on event website
- Sponsorship announcement at the event
- Post-event acknowledgment. Logo featured in our “thank you” follow-up
- Social Media Sponsorship Toolkit

\$ 2,500 Influencer Level Sponsor

- Two (2) radio announcements on WERA 96.7
- Four (4) complimentary beer/wine cups
- Four (4) tickets to the VIP Happy Hour
- Logo and tag in social media posts
- Logo on signage at event
- Logo on event website
- Sponsorship announcement at the event
- Post-event acknowledgment. Logo featured in our “thank you” follow-up
- Social Media Sponsorship Toolkit

\$ 1,000 Insider Level Sponsor

- One (1) radio announcement on WERA 96.7
- Two (2) complimentary beer/wine cups
- Two (2) tickets to the VIP Happy Hour
- Logo and tag in social media posts
- Logo on signage at event
- Logo on event website
- Sponsorship announcement at the event
- Post-event acknowledgment. Logo featured in our “thank you” follow-up
- Social Media Sponsorship Toolkit